**Andrew Hamerly**

440-429-4059

ahamerly@gmail.com

**Summary**

Passionate life-learner seeking an opportunity to grow as a marketer in cannabis & wellness.

“I am a great follower, if I have a great leader.” “I strive to be the best #2 on every team.”

**Skills**

**Social Media Management:** LinkedIn, Instagram, Facebook, Twitter, CoSchedule.

**Web Design:** Shopify eCommerce, WordPress CMS, Google Analytics, SEO.

**Web Examples:** AndrewHamerly.com; **77MediaGroup.com**; BloomingAcresOhio.com; SMRTraveled.com; **CareerBuildingSolutions.com**; TrustedHumanCapital.com.

**Content Marketing:** Adobe Suite (Rush, Spark, Photoshop, Lightroom), Marketing Automation, CRM, E-mail Campaigns, Branded Graphics, Microsoft Office Suite.

**Education**

Cleveland School of Cannabis

***Cannabis Horticulture Certificate, 2018***

Baldwin Wallace University

***Bachelors of Business Administration (B.B.A.), Innovation & Entrepreneurship Major, Management Minor, 2015-2017***

Cuyahoga Community College

***Associate of Applied Business Degree in Purchasing and Supply-Chain Management, 2013-2015***

**Experience**

77 MEDIA GROUPCleveland, OH

***Co-Founder; Marketing, Finance, and IT***  *Jan. 2019 – Present*

* Leading the next wave of content marketing, 77MG delivers value in a multi-faceted video content creation service providing brands with professional creative and audiences with empowering content.

CLEVELAND SCHOOL OF CANNABISIndependence, OH

***Business Instructor***  *Aug. 2018 – Present*

* Weekend instructor for the condensed Introduction to Business course, this class is hyper focused on preparing students to start their own cannabis company culminating with a final business pitch project called Dank Tank.
* Developed curriculum centered around real-life first-hand experience in how to begin an ancillary cannabis venture in Ohio.

CLEVELAND GLASS ART LTD.Cleveland, OH

***Co-Founder; Sales, Marketing, Finance, IT, and Production Assistant*** *Sept. 2015 – Mar. 2019*

* While obtaining a bachelor’s degree, launched a glass pipe studio and gallery named Melting Point Studios.
* Learned a practical view of business operations; from manufacturing glass pipes by hand to client relationship management of B2B and B2C markets.
* Networked inside the glass industry to create sales resulting in **$**115,000 in B2B revenue within three years.